



JONELLYS
MALDONADO



Portfolio

Designer • Artist • Visual Communicator

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01

UX | UI Applications



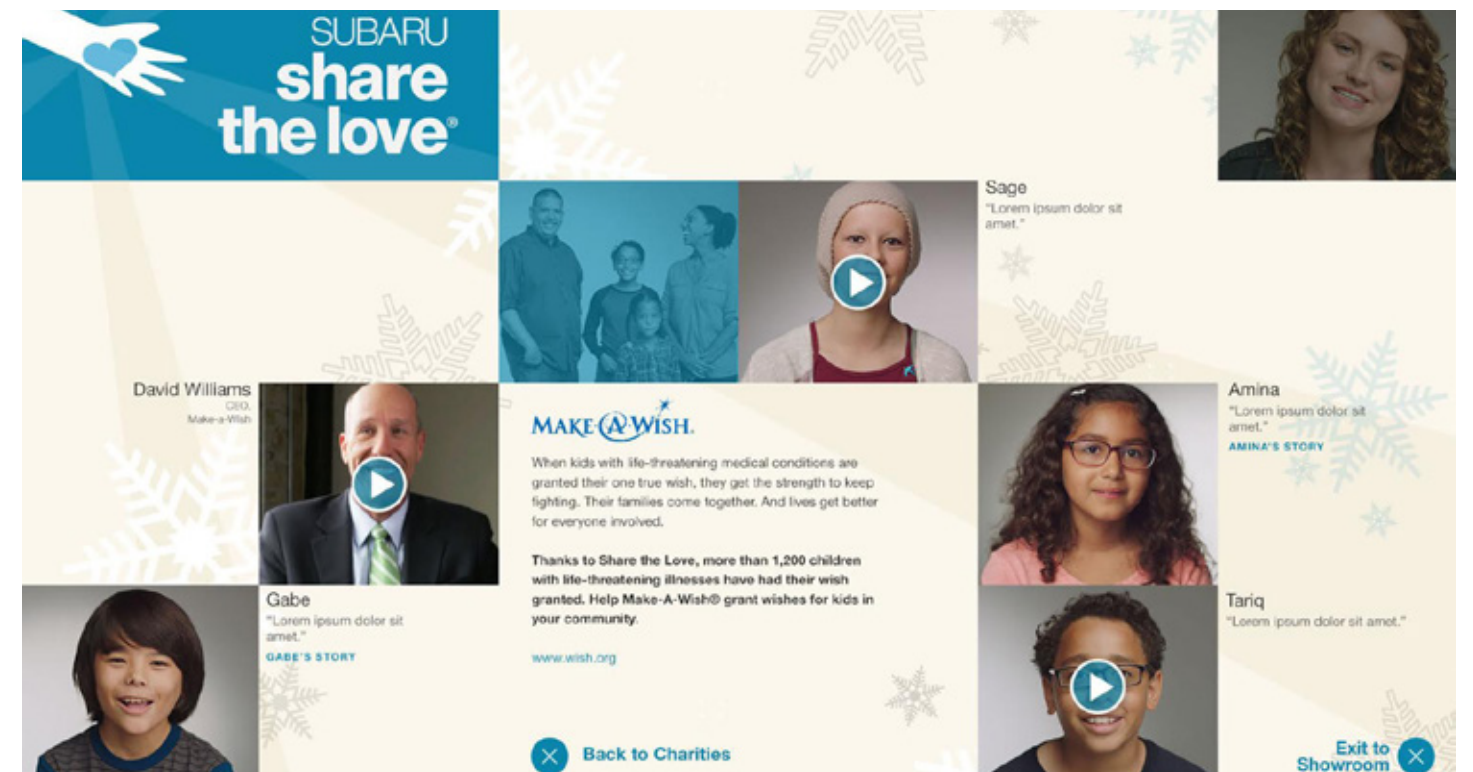
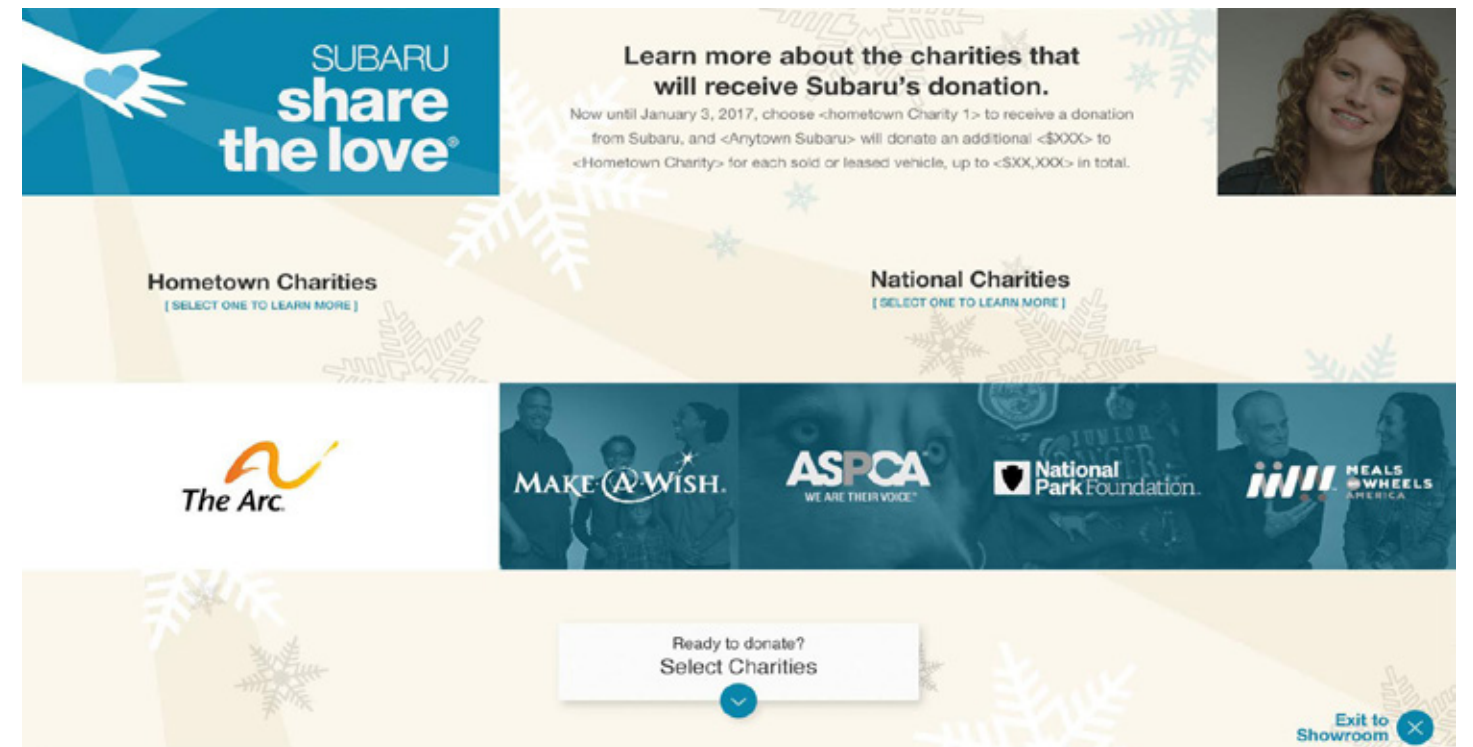
Subaru Share the love

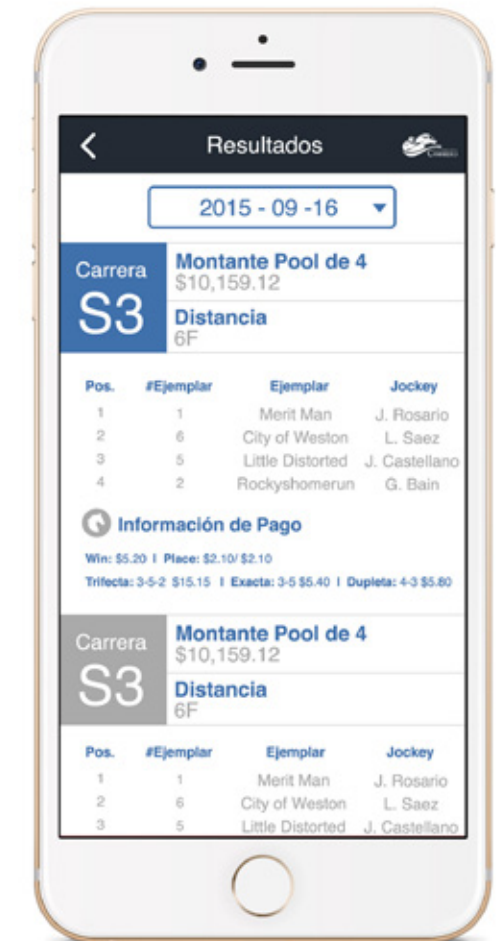
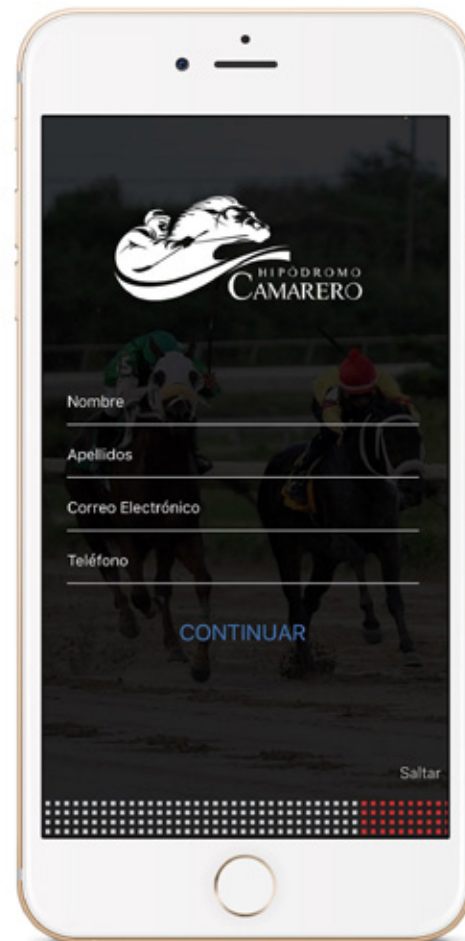
CLIENT :
Subaru
DCI-Artform

As an interactive designer working with DCI, I was tasked with creating the Subaru Share the Love application that was presented in the retailer kiosks.

ROLE:
Interactive
Designer

The solution was a clean design that showcased the participating charities during the event.



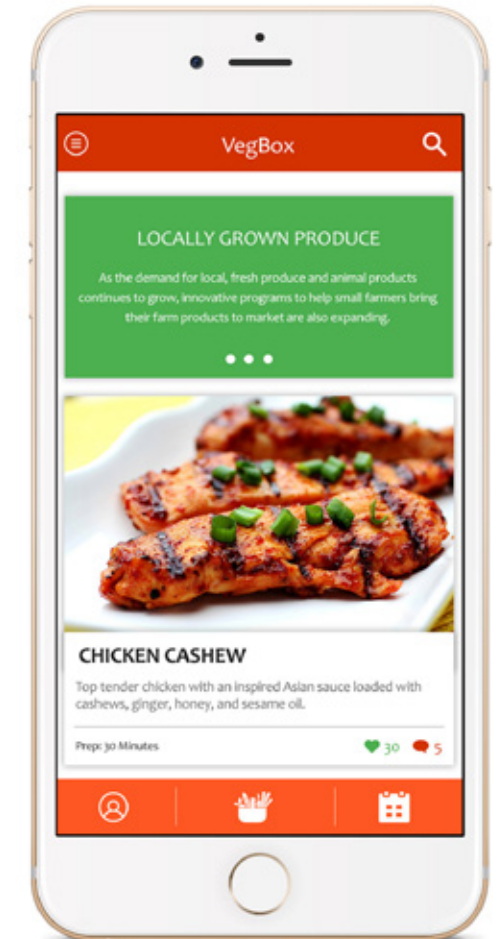
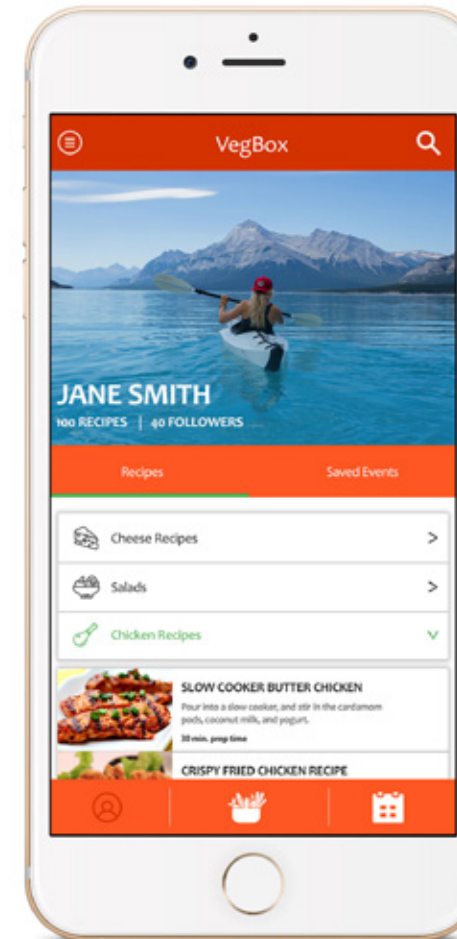
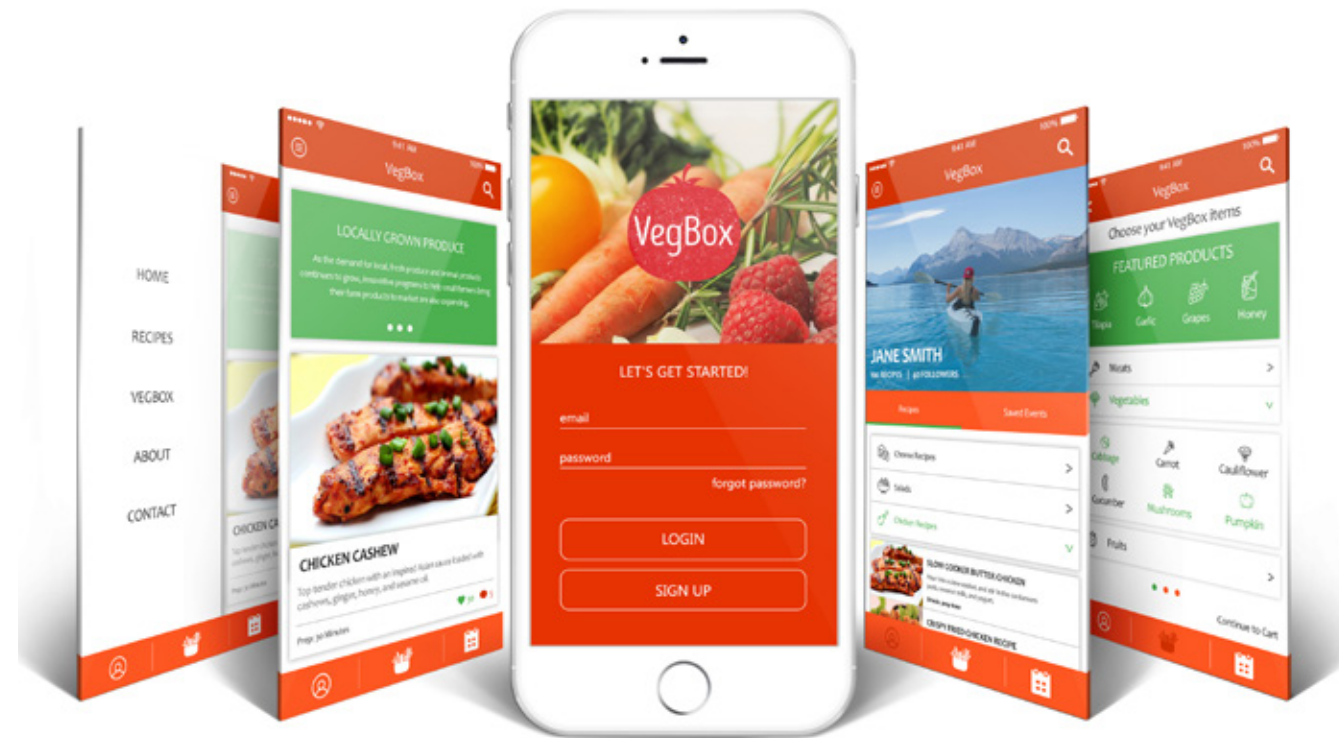


Hipódromo Camarero

CLIENT: Hipódromo Camarero
 This project had a very specific goal: to help users find the latest horse races information in a friendly and intuitive manner.

ROLE: Art Director
 UX Design
 The final design was created following their brand guidelines and following user experience research practices.

Published on the App Store.



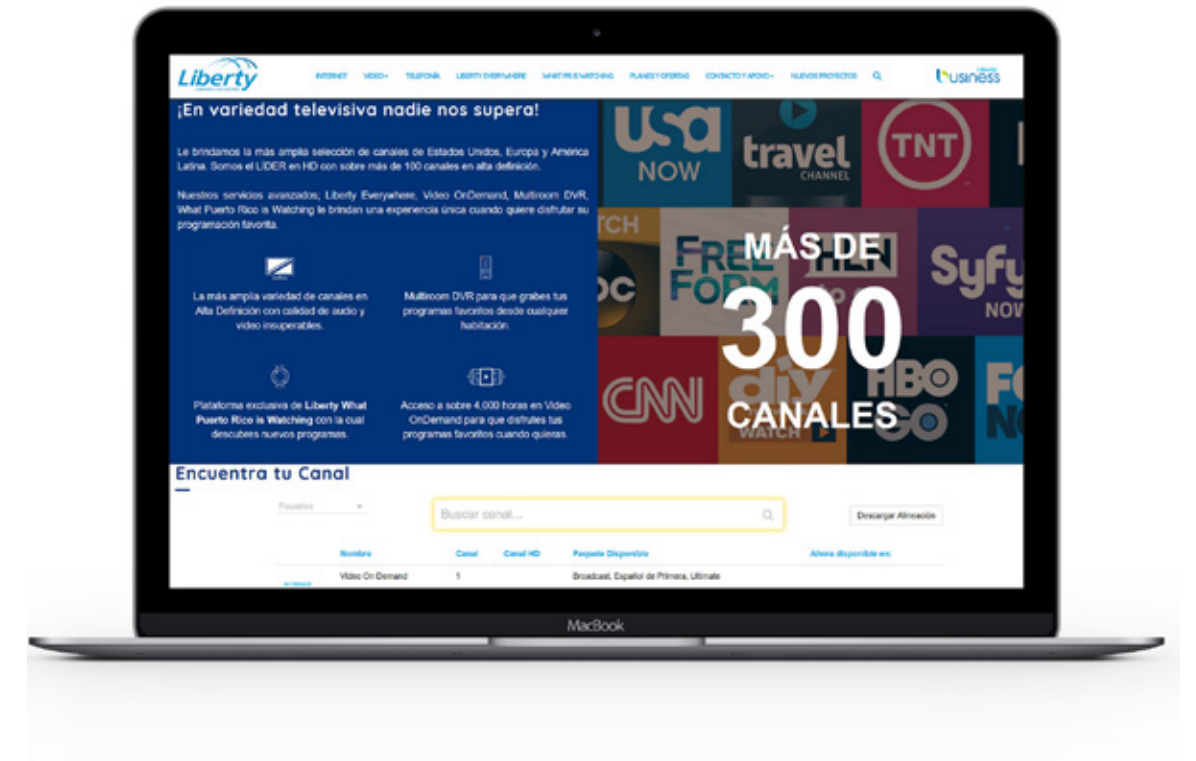
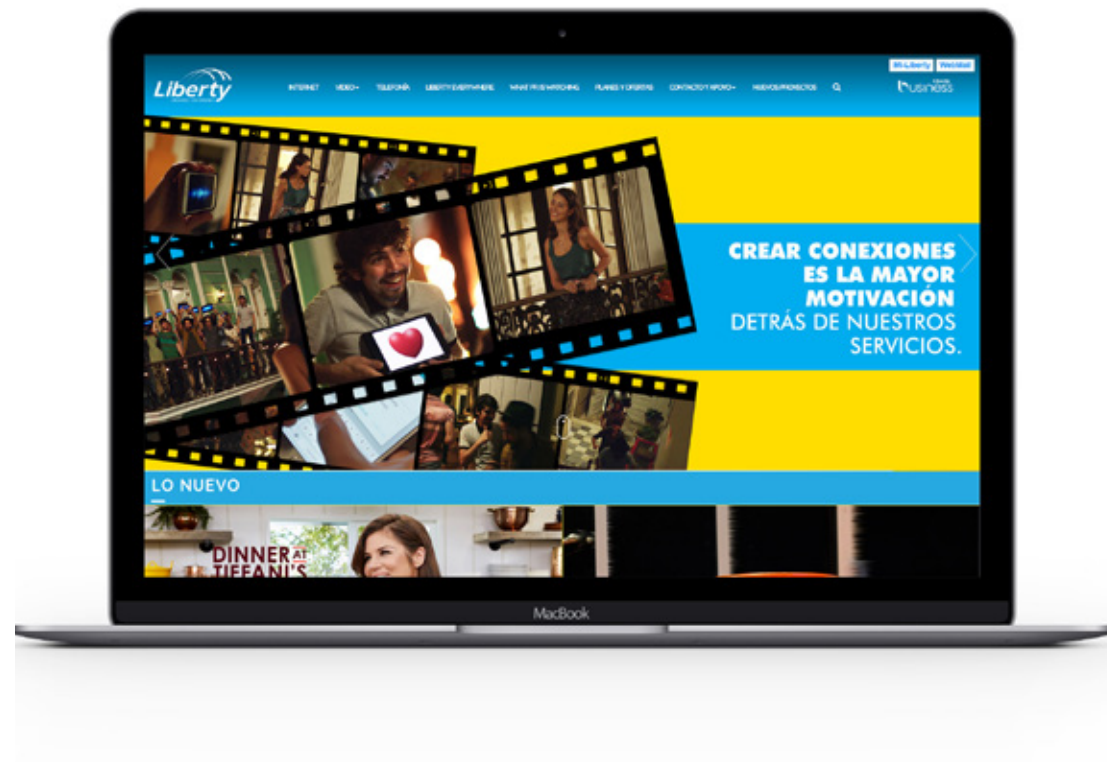
VegBox

CLIENT : Personal Project

The Veg Box' app showcases different local produce and allows the consumer to purchase them in one easy 'Veg Box'. The design and layout is to be easy and intuitive for people to use. It features an attractive and modern design to help encourage people to use the app.

ROLE: Art Director
UX Design

02 UX | UI Websites



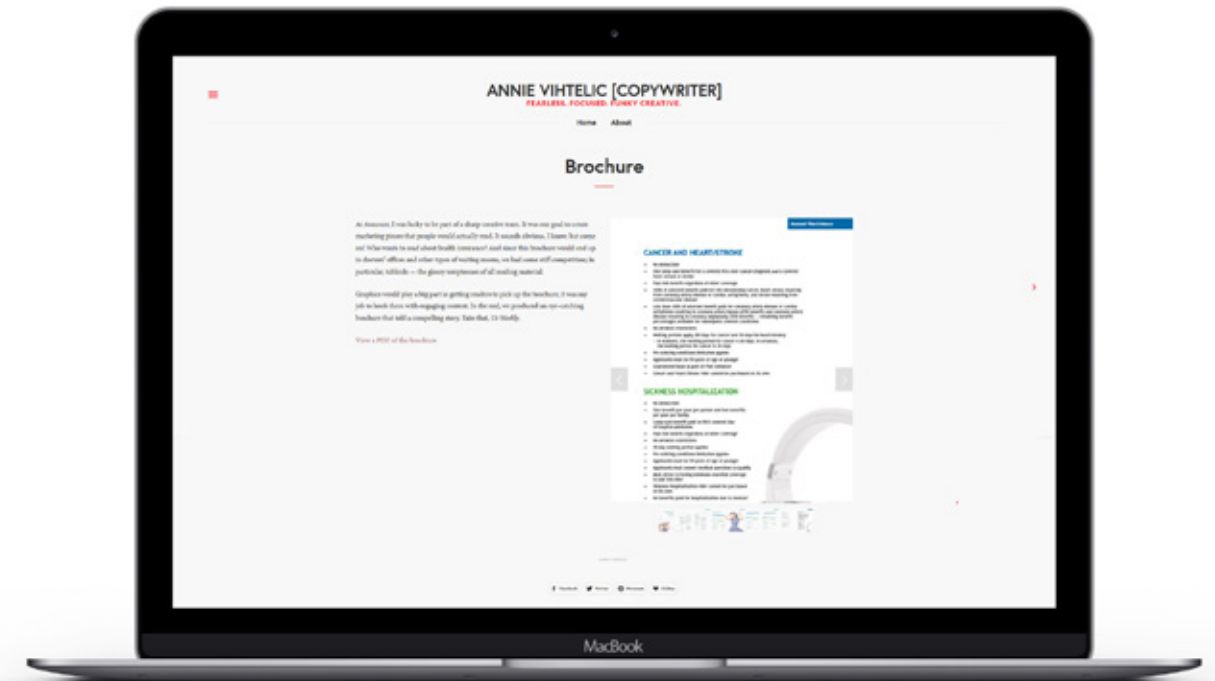
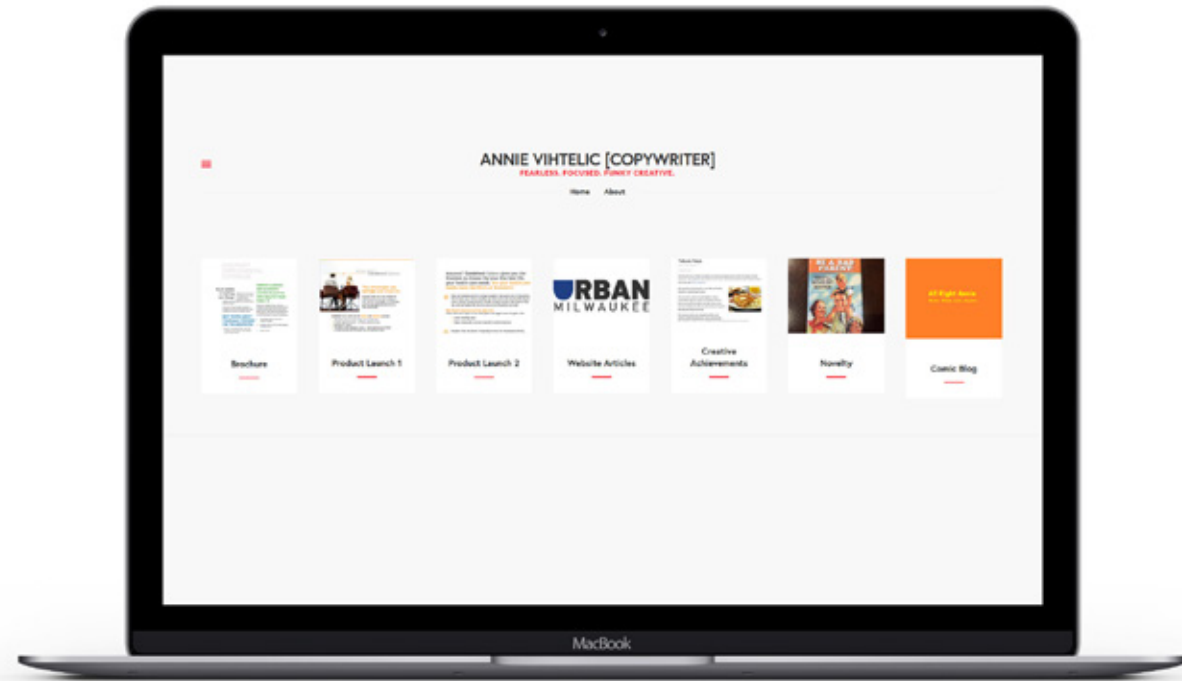
Liberty PR

CLIENT : Liberty PR

This project was designed for a cable company in Puerto Rico. The major challenge was to organize all the information that was important for the user. The solution was a responsive website that included modern flat design, animations and videos that would visually guide the user towards the important information on the website.

ROLE:
Art Director
UX Design

<https://www.libertypr.com/>



Annie Vihtelic

CLIENT: Annie Vihtelic
 This website was designed with simplicity in mind. It showcases the writer's pieces making use of white space to balance the layout.

ROLE: Art Director
 UX Design
<http://www.vihtelicopy.com/>

03

Social Media Graphics

Lens Vision

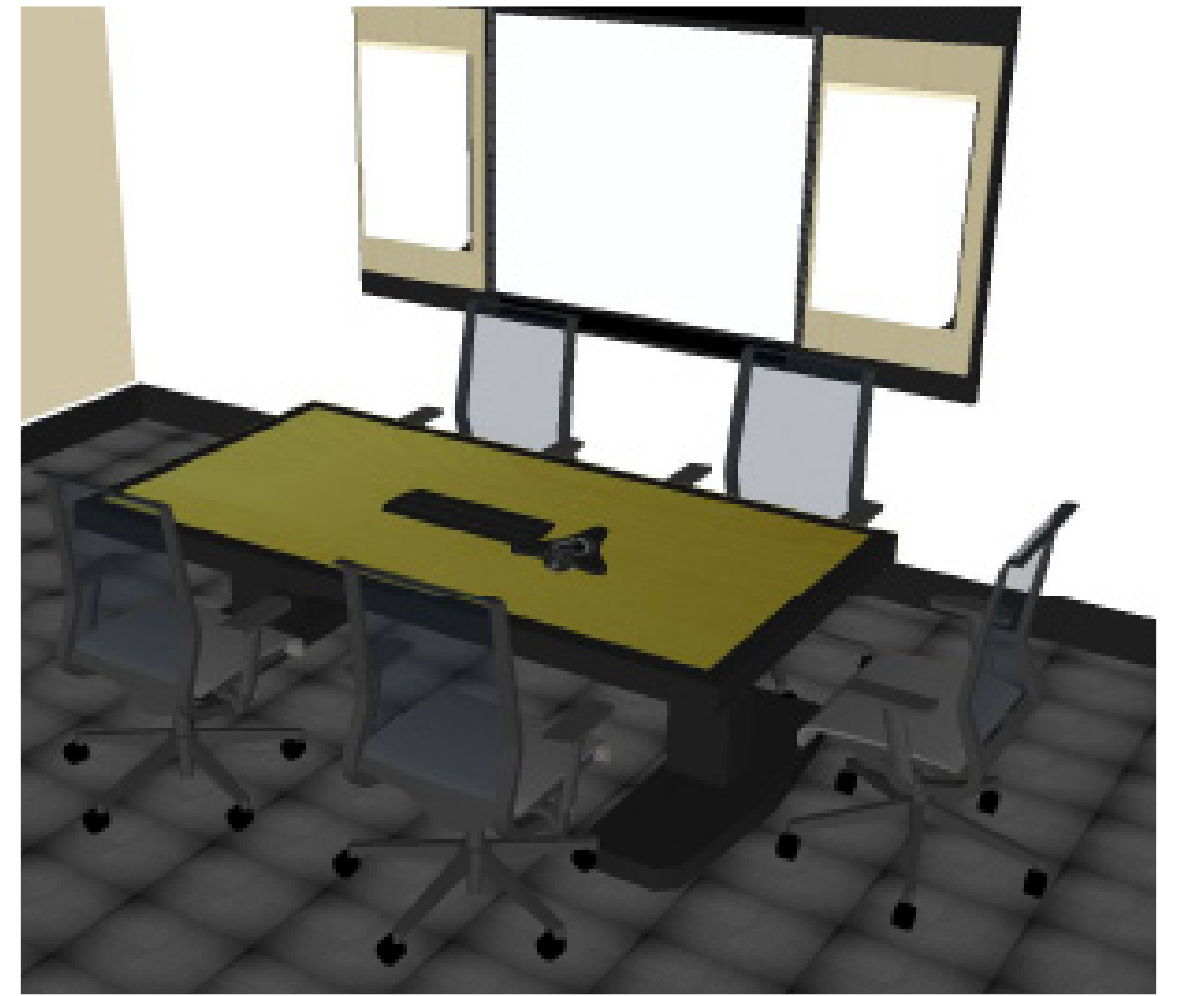
CLIENT : Pixnabi Lab
Here are some images I designed for use in the brand's online presence.

ROLE:
Graphic Design



04

3D Design



Interior Spaces

CLIENT: Deloitte LLP
A sample of 3D work I designed when I worked as an intern in the Audio Visual Engineering team at Deloitte LLP.

ROLE: 3D Designer



05

Branding

Crystal Turtle Arts

CLIENT :
Crystal
Turtle Arts

ROLE:
Designer,
Illustrator

Designed the logo and handdrawn illustrations for the etsy store Crystal Turtle Arts. The brand was all about the bohemian free spirit and colorful patterns. Jewelry was also created from the illustrations.



Eco Rose

CLIENT :
Personal
Project

ROLE:
Designer

The goal of this project was to design a logo and interesting patterns to be used on handmade soap labels.



Jonellys Maldonado
jonellysm.com
behance.net/jonellys

